



Knowledge – A key to Livelihood Improvement

Riya Prashanth Revandikar, Karwar,

Computer Skill training

With the consistent developments in the Indian start-up ecosystem, more and more women are chasing the entrepreneurial dream and flourishing in their ventures. This is empowering other Indian women who are still confined to the traditional homemaker role, to think for themselves.



Riya, a housewife, stays in Tamsewada, Karwar in Uttara kannada District. She has studied up to 2nd PUC. Her husband Prashanth is an electrician, who does electrical contract work.

Prior to joining a one-year computer course, Riya was not aware of Sanghas formed by MANUVIKASA, or its functioning. “Once I got to know about MANUVIKASA and the programmes conducted by the Sanghas they form, I joined the Shraddha Sabhuri Sangha. After joining the Sangha, I underwent the computer training provided by MANUVIKASA,” says Riya.

Having completed a short-term computer basic course earlier, Riya was enthusiastic about doing the one month course with MANUVIKASA . She also became aware and learnt about the various programmes, its features and the trainings provided by the organisation. “The training programmes that I attended helped in improving my knowledge,” shares Riya

Upon completion of the computer skill training from MANUVIKASA, Riya began a computer-based business at home during the year 2019 She undertook student project work for offering services like computer printouts, taking photocopies, spiral binding and lamination of documents, and so on. “I began the business when the nation-wide lockdown was declared during the first wave of COVID -19,” recalls Riya. With no one else offering these services nearabout, the



neighbourhood availed of them. Due to this, her business got off to a good start, and she was able to contribute substantially to her family income.

During the COVID-19 second wave lockdown, the business picked up further. “Being the only such service in my locality, and with most of the people working from home, I realised that I had tapped into a good business idea,” says Riya. Riya’s family helps her out with her business as well. With the business picking up steadily, she has bought 2 best-quality Computers, an all-in-one A4 photocopier machine, as well as a lamination machine to meet her customers’ needs.

Riya earns Rs.200/- per day and on an average, her monthly net income is Rs.6000/-. Calculating the total expenditure towards running her business, she is able to save Rs.2000/- per month.

Riya is now offering services of getting PAN Card, Adhaar card done for the customers, as well as offering English and Hindi typing services. She dreams of opening a full-fledged independent cybercafé in her own building.

Riya is happy that she sought the help of MANUVIKASA, who guided her in improving her livelihood, through her computer business. “I am grateful to MANUVIKASA for having supported me in my efforts of strengthening my family’s financial situation. This has changed my life for the better,” says Riya.
